

NICK NEUMAYER

Niles, Ill.

nicholasneumayer@gmail.com

EDUCATION

Northwestern University | Evanston, Ill.

September 2026

Master of Science, Journalism, Specialization in Sports Media

Edward J. and Lee Lindahl Scholarship Recipient

Loyola University Chicago | Chicago

May 2025

Bachelor of Arts, Multimedia Journalism

Minor in Italian

Magna Cum Laude

WORK HISTORY

Northwestern University Athletics | Evanston, Ill.

June 2024 - present

COMMUNICATIONS ASSISTANT

- Support day-to-day communications operations across Northwestern's 19 varsity athletic programs.
- Serve as the primary communications contact for Northwestern's men's and women's golf teams, managing media relations, statistics, digital content, social media and communications surrounding competitions.
- Supply media content for Golf Channel's broadcast of Northwestern golf events, including up-to-date stats, storylines and other supporting materials.
- Write, edit and publish editorial and promotional content for NUSports.com, including game recaps and previews for tournaments, press releases and feature stories through Sidearm Sports CMS and WMT Digital.
- Adapt and customize existing graphics through Photoshop and produce game notes through InDesign.
- Maintain and update statistics, record books, athletic calendars, and player profiles to ensure accuracy across digital platforms.

On Tap Sports Net | Remote

April 2026 – present

BEAT WRITER/PRODUCER

- Co-host and produce the Center Cup Podcast, a weekly golf show covering PGA/LIV/LPGA/DP World Tour events.
- Develop, write and edit articles covering the beat of professional golf for On Tap Sports Net, while also covering MLB and NHL topics as needed.
- Research developing storylines, news developments and audience interests to develop relevant editorial and podcast topics.
- Plan and execute social content across X, Instagram and TikTok, editing podcast segments through Premiere Pro for platform-specific audiences.
- Publish and optimize articles through WordPress CMS, applying SEO practices to improve discoverability.

Cubbies Crib | Chicago

March 2025 – February 2026

CONTRIBUTOR

- Pitched and composed articles for Cubbies Crib, an independent fan blog part of the FanSided community.
- Published over 50 articles pertaining to the Chicago Cubs, reporting on breaking news, press conferences and trade rumors among other topics.
- Generated over 100,000 page views on personal bylines, contributing to one of FanSided's strongest months for an MLB page
- Edited, formatted and published stories through Voltax CMS, including headline writing and SEO optimization.

NBC Sports Chicago | Chicago

November 2021 - September 2024

BEAT WRITER

- Authored over 100 articles covering Loyola's men's basketball team.
- Reported and published timely coverage of games, breaking news, coach/player press conferences and injury updates through web and social platforms.
- Present at every home game and covered post-game press conferences for every game under tight deadlines.
- Fostered strong relationships with Loyola communications staff to coordinate media access, verify information and facilitate coverage.