NICK NEUMAYER

Niles, Ill.
nicholasneumayer@gmail.com
Portfolio: https://www.nickneumayer.com

SUMMARY

Media relations and communications professional with experience in two Division I athletic departments, pitching stories, handling press inquiries, managing social and supplying material to national broadcast partners including Golf Channel.

EDUCATION

Northwestern University | Evanston, Ill. *September 2026*
Master of Science, Journalism, Specialization in Sports Media
Edward J. and Lee Lindahl Scholarship Recipient

Loyola University Chicago | Chicago *May 2025*
Bachelor of Arts, Multimedia Journalism
Minor in Italian
Magna Cum Laude

WORK HISTORY

Northwestern University Athletics | Evanston, Ill. *June 2024 - present*
COMMUNICATIONS ASSISTANT

- Support day-to-day communications operations across Northwestern's 19 varsity athletic programs, collaborating with coaches, student-athletes, staff and media to develop and execute communications priorities.
- Serve as the primary media contact for Northwestern's men's and women's golf teams, handling day-to-day media inquiries, interview requests, statistical records, social media and event communications.
- Research and develop storylines, statistics and background materials for media and broadcast partners, including Golf Channel, translating information into clear, audience-focused material.
- Write, edit and publish editorial and promotional content for NUSports.com, including game recaps, tournament previews, press releases and feature stories through Sidearm Sports CMS and WMT Digital.
- Adapt and customize existing graphics through Photoshop and produce game notes through InDesign.
- Coordinate with coaches, student-athletes and external media to identify story opportunities, facilitate interviews and support coverage of Northwestern Athletics.
- Create and adapt digital and social content to promote teams, athletes and program accomplishments through Northwestern's social media channels.

On Tap Sports Net | Remote *April 2026 – present*
BEAT WRITER/PRODUCER

- Co-host and produce the Center Cup Podcast, a weekly golf show covering PGA/LIV/LPGA/DP World Tour events.
- Develop, write and edit articles covering the beat of professional golf for On Tap Sports Net, while also covering MLB and NHL topics as needed.
- Research developing storylines, news developments and audience interests to develop relevant editorial and podcast topics.
- Plan and execute social content across X, Instagram and TikTok, editing podcast segments through Premiere Pro for platform-specific audiences.
- Publish and optimize articles through WordPress CMS, applying SEO practices to improve discoverability.

Cubbies Crib | Chicago *March 2025 – February 2026*
CONTRIBUTOR.

- Pitched and wrote over 50 articles pertaining to the Chicago Cubs, reporting on breaking news, press conferences and trade rumors among other topics.
- Generated over 100,000 page views on personal bylines, contributing to one of FanSided's strongest months for an MLB page.
- Edited, formatted and published stories through Voltax CMS, including headline writing and SEO optimization.

NBC Sports Chicago | Chicago *November 2021 - September 2024*
BEAT WRITER

- Authored over 100 articles covering Loyola's men's basketball team.
- Delivered timely coverage of games, breaking news, coach/player press conferences and injury updates through web, X and Instagram.
- Present at every home game and covered post-game press conferences for every game under tight deadlines.
- Fostered strong relationships with Loyola communications staff to coordinate media access, verify information and facilitate coverage.

Loyola University Chicago Athletics | Chicago *October 2021 – May 2024*

ATHLETIC COMMUNICATIONS STUDENT ASSISTANT

- Served as the primary media contact for Loyola's men's and women's golf teams, managing day-to-day communications, social media and media relations for both programs.
- Wrote and distributed press releases, previews, recaps and feature stories for LoyolaRamblers.com.
- Fielded media requests, distributed statistics and background information, and facilitated communication between athletics staff and student media.
- Supported game day communications duties as needed, including inputting statistics, scoreboard operations and live event support.

SKILLS

- **Media and Communications:** Media Relations, Press Releases, Writing and Editing, Research, Media Outreach, Social Media, Interviewing, Story Development.
- **Digital/Creative Production:** Video, Editing, Social Clips, Experience using Adobe Premiere Pro, Adobe Photoshop, Adobe InDesign, Adobe Audition, StreamYard, Sidearm Sports CMS, WMT Digital and WordPress.
- **Social Media Platforms:** X, Instagram, TikTok, YouTube, Spotify.